



New Profit Investment Eligibility Guidelines

Despite being exceptional organizations, many candidate organizations do not fall within our portfolio's strategic parameters. New Profit is currently committed to improving social mobility in the United States by supporting organizations with demonstrated, impressive track records of performance, strong appetites for growth, and high potential for social impact. For each investment cycle, New Profit typically *prioritizes* organizations that:

- Address the following **issues related to social mobility**: education, workforce development, public health, and/or poverty alleviation
- **Aspire to national impact** either through directly scaling their work (and are currently serving in at least two U.S. cities) and/or other indirect strategies (e.g. technology, partnerships, advocacy, etc.)
- Operate and primarily serve **individuals located in the United States**
- Have independent **501(c)(3) status**
- Have a current annual **expense budget ranging between \$1M-\$15M or \$250K+ if applying to one of our Accelerator programs**
- Are led by **full-time CEOs**
- Have a **diversified revenue mix** (i.e., organizations cannot have 50 percent or more of revenues from one philanthropic donor)