

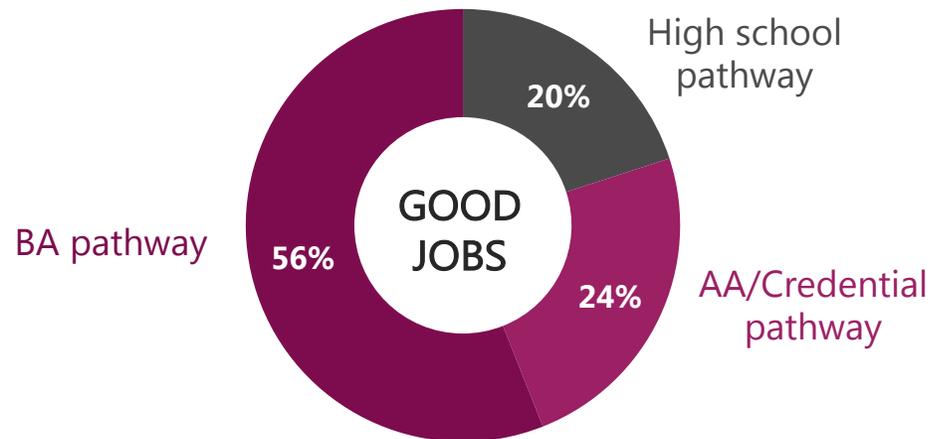
NEWPROFIT

Postsecondary Innovation
for Equity Initiative

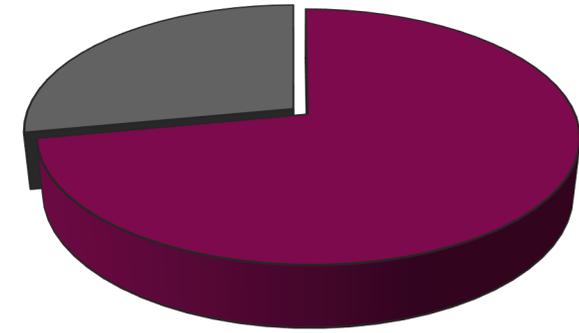
July 2019



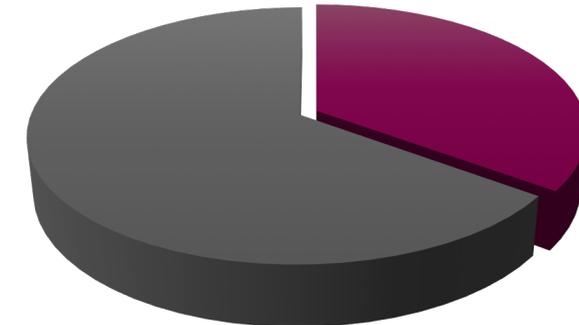
Problem: Young people from low-income communities can't access good jobs because they aren't getting postsecondary credentials



80% of good jobs require a postsecondary degree or credential. Good jobs pay a minimum of \$35,000 for workers between the ages of 25 and 44 and an average of \$65,000 for workers of all ages.



While **72%** of high-income young people get a postsecondary degree or credential



Only **35%** of low-income young people get a postsecondary degree or credential



Solution: Social Entrepreneurs

Energetic and creative innovators with one foot in and one foot outside the system, social entrepreneurs are well-positioned to figure out how to more effectively **weave acquisition of college credits with access to upwardly mobile careers**, without asking learners to incur major debt.

They can provide the fresh thinking and new models we need to make postsecondary education and society more equitable.

1.

Entrepreneurs creating new programs or institutions

Example: Hybrid colleges such as **Duet** and **Peleton** are reducing costs, providing the flexibility and support that learners need, and brokering connections to good jobs.

2.

Entrepreneurs architecting pathways through established institutions

Example: Partnering with high schools, community colleges, and companies, **CareerWise Colorado** puts young people on a debt-free track to earn a credential and get a good job.

3.

Entrepreneurs helping institutions better serve low-income learners

Example: **Braven** partners with colleges and employers to help learners develop the skills and networks necessary to transition from college to a good first job.



Introducing the **Postsecondary Innovation for Equity Initiative**

New Profit is launching a \$17M fund to accelerate the efforts of social entrepreneurs to re-architect pathways to economic mobility for young people from low-income communities. The Postsecondary Innovation for Equity (PIE) Initiative, which includes the **Beacon Cohort** and the **Core Cohort**, will support entrepreneurs in three ways:



Unrestricted Capital

New Profit provides entrepreneurs with unrestricted capital they use to build the capacity of their organization



Capacity-Building Support

Beacon Cohort support focuses on outcomes measurement; Core Cohort support focuses on scaling



Learning Community

Grantees, funders and advisors come together to learn from each other and work on common projects

2019 – 2021

The BEACON COHORT will support 21 organizations with \$100K grants

2020 – 2024

The CORE COHORT will support 7 organizations with \$1M grants



About New Profit: A Pioneering Venture Philanthropy Organization

New Profit is a venture philanthropy organization that backs social entrepreneurs who are advancing equity and opportunity in America. We exist to build a bridge between these leaders and a community of philanthropists who are committed to catalyzing their impact.

Portfolio Investing

We help social entrepreneurs realize their full potential by providing unrestricted funding, coaching and strategic support, and networking opportunities

Ecosystem Building

We work to ensure that all social entrepreneurs can thrive by influencing how government and philanthropy fund and advance social problem solving through policy advocacy, convenings, and field leadership efforts

New Profit by the Numbers

- **\$250M+** invested in network
- **120+** portfolio organizations since New Profit's founding in 1998
- **39** organizations currently in portfolio
- **10M+** lives touched by portfolio
- **\$1.7B+** in public funding unlocked for social innovation
- **350+** individual and institutional investors